

Community Benefits Advisory Committee (CBAC)
Meeting Minutes
Tuesday, March 28, 2023, 5:00 PM - 7:00 PM
Held Virtually Via Zoom

Present: Flor Amaya, Lynne Courtney, Shondell Davis, Pamela Everhart, Jane Foley, Lauren Gabovitch, Richard Giordano, Shantel Gooden, Nancy Kasen, Barry Keppard, Angie Liou, Amy Nishman, Sandy Novack, Kelina (Kelly) Orlando, Trinieste Polk, Jane Powers, Richard Rouse, Anna Spier, Samantha Taylor, Robert Torres, LaShonda Walker-Robinson, Fred Wang

Absent: Elizabeth (Liz) Browne, Alexandra Chery Dorrelus, Alex Oliver-Dávila

Guests: Kristin Mikolowsky, Health Resources in Action (HRiA), Beth Israel Deaconess Medical Centers (BIDMC) Youth Advisors, and one member of the public

Welcome

Nancy Kasen, Vice President, Community Benefits and Community Relations, Beth Israel Lahey Health (BILH), welcomed everyone to the meeting and thanked them for joining. Nancy then reviewed the agenda.

Nancy welcomed Jane Foley, Interim Senior Vice President of Patient Care Services & Chief Nursing Officer at BIDMC; Pamela Everhart, Senior Vice President of Regional Public Affairs & Community Relations at Fidelity Investments; Shantel Gooden, Senior Director of Behavioral Health Administration at The Dimock Center; and Amy Nishman, Senior Vice President of Strategy at Jewish Vocational Service (JVS) to the CBAC.

Nancy shared that Marsha Maurer and Maia Betts were stepping down from the CBAC and thanked them for their service. Kira Khazatsky is temporarily taking a step back as she adjusts to her new role as Chief Executive Officer and President of JVS and Amy Nishman is stepping into Kira's role on the CBAC.

The minutes from the September 8th and December 14th CBAC meetings were reviewed and accepted.

Public Comment Period

There were no oral or written public comments shared during this meeting.

Youth Advisors Presentation

Jamie Goldfarb, Program Administrator of Community Benefits, BIDMC, introduced the Youth Advisors and reminded the CBAC that the Youth Advisors were first formed as a way to meaningfully involve youth in the Community Health Needs Assessment. This year, Youth Advisors were tasked with funding local organizations that support youth behavioral health initiatives (a need previously identified by the first cohort of Youth Advisors).

Each Youth Advisor introduced themselves and shared where they go to school and their favorite things about their community. The Youth Advisors then provided an overview of the grant process and discussed how they created core principles, determined organization eligibility and application questions. The Youth Advisors shared that creating the application was a collaborative process, where everyone was heard. They also shared that the process challenged them to think critically about the goals of the funding.

They Youth Advisors then shared that they selected Sociedad Latina and Doc Wayne to receive funding. They explained that Sociedad Latina will use the funding toward their Health and Wellness Youth Task Force, which supports youth in taking ownership and advocating for their health. They shared that Doc Wayne will use the funding to buy equipment for their Chalk Talk program, which uses sports to promote social and emotional learning.

Youth Advisors ended by sharing their personal reflections on their involvement in the participatory grantmaking process. Many shared that this was a good opportunity to learn about their community and see how many organizations prioritize youth mental health. Youth Advisors also expressed feelings of pride and empowerment by being a part of a process to support youth mental health. Several CBAC members expressed admiration for the work of the Youth Advisors and thanked them for the presentation.

Jamie thanked the Youth Advisors for all of their hard work and congratulated them for selecting grantees.

Regulatory Updates

Robert Torres, Boston Region Director of Community Benefits, Beth Israel Lahey Health, provided an update on annual regulatory filings. He explained that BIDMC reports its Community Benefits activities to the Massachusetts Office of the Attorney General (AGO), the City of Boston, the Internal Revenue Service, and the Department of Public Health. Robert reviewed a breakdown of Community Benefits expenditures in fiscal year 2022, which totaled over \$58 Million. He noted that the Non-Profit Hospital Community Benefits reporting guidelines from the AGO allowed for the inclusion of Charity Care and leveraged resources, which were included in the \$58 Million figure. Robert highlighted several programs that were funded in fiscal year 2022 under each of BIDMC's Community Benefits priority areas (Social Determinants of Health, Chronic/Complex Conditions and Risk Factors, Access to Care and Behavioral Health).

Next, Robert presented various programs, along with proposed metrics to measure impact, that will be implemented in fiscal year 2023. He then provided an overview of the BILH Community Benefits and Community Relations guiding principles, and shared that these principles (accountability, community engagement, equity and impact) will act as a compass for the department, the CBAC, and the Allocation Committee.

Community-based Health Initiative Updates

Nancy shared that the Klarman Building (previously known as the New Inpatient Building) is opening on April 1st; this is BIDMC's first new building in over 20 years and will provide acute care to patients. A video from the Klarman Building's ribbon-cutting was shared with the CBAC.

Anna Spier, Manager of Community Benefits, BIDMC, provided a brief update on the Healthy Neighborhoods Initiative (HNI). All four current collectives (Healthy Bowdoin Geneva, We're Here for You Fenway/Kenmore Community Collective, Chinatown HOPE, and Chelsea HNI) are actively implementing their projects. In January, the four collectives participated in a joint meeting to share their experiences to help inform the third and final HNI cohort for the neighborhoods of Allston/Brighton, Mission Hill and Roxbury. The final Request for Proposals (RFP) was released in February and better emphasized the use of planning funds and provided more time for collective and project development. Anna shared that proposals were due on March 30 and that collectives will be notified by April 20th.

Kristin Mikolowsky, Director of Research & Evaluation, Health Resources in Action (HRiA), thanked the CBAC for completing the annual CBAC member survey. She shared the purpose of the survey was to

assess perceptions of the community engagement process as well as experiences of participating in the CBAC. Kristin highlighted the demographics identified in the survey and noted that this showed the demographics of individuals who responded to the survey and did not highlight the full composition of the CBAC. Overall, CBAC members strongly agreed and/or agreed that the meetings were a good use of time and that the funded opportunities (Housing Affordability, Jobs & Financial Security and Behavioral Health) continued to reflect the most pressing needs of BIDMC's priority neighborhoods.

CBAC Member Stories

Anna explained that this portion of the meeting was an opportunity to get to know each other since members have not been gathering in person for CBAC meetings. Kelly Orlando and Richard Giordano each shared information about their personal and professional background.

Anna stated that this segment would be a standing agenda item until all CBAC members have had an opportunity to share.

Adjourn

Anna announced that BIDMC will be hosting a Grantee Open House on June 15th in the Klarman Building from 11 a.m. – 2 p.m. She shared that invitations to this event will be sent out in the upcoming month. Anna thanked the attendees for joining the meeting and reminded everyone that the next scheduled meeting is June 27, 2023, from 5-7 p.m.